Dear Friends,

The year 2012 was a milestone year for Visiting Nurse Association Health Group. Through multiple events and observances, our organization celebrated the 100-year anniversary of the founding of VNA Health Group. We looked back at the VNA’s rich history, raised awareness of the VNA and its vital mission of keeping people healthy in communities across the state of New Jersey, and increased opportunities for the community to contribute philanthropic support.

In addition to our Centennial, we had much to celebrate in 2012. We provided home health care, hospice care and community-based care to more than 124,000 individuals throughout the state. True to our mission, we served people of all ethnicities and economic levels, never turning away anyone who was unable to pay for care. This was made possible through the generous support of our community, the continued commitment of our boards of trustees and volunteers, and the dedication of our employees.

We now look ahead to our next century of service, fulfilling the vision of Geraldine Thompson, our founder, to keep our community healthy. The future holds great promise. With the dramatic increase in the aging baby boomer population, changes in healthcare finance and policy, and consumer preference for being cared for at home, keeping people healthy at home is more relevant than ever before. With your continued support, VNA Health Group will be there for you, your family, your neighbors, and your community. We are pleased to present you with a recap of the year’s major achievements and want to express how grateful we are to you for your continued and generous support.

Thank you so much.

Steven H. Landers, MD, MPH  
President & CEO  
VNA Health Group

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Chairman  
VNA Health Group

Dorothy P. Bowers  
Chairman  
VNACJ, Inc.

Mindy Minerva  
Chairman  
VNAHG Foundation
OPERATIONAL HIGHLIGHTS 2012

The past year was one of both celebration and change for VNA Health Group. The organization enjoyed a year-long observance of its 100th Anniversary, paying tribute to community-based care through regional and national events. Significant external and internal changes also took place during the year. VNA continued to respond to national and statewide healthcare reform while undertaking organizational changes in leadership and structure. The organization welcomed a new President/CEO and a new Chairman of the Board, and carried out a complete organizational redesign. In 2012:

- VNA Health Group provided care for more than 124,129 individuals — an increase of more than 4% — and a total of nearly 891,179 episodes of care.
- The number of patients admitted for home care and hospice services increased by 2.7% over the previous year to 29,668 patients served.
- The OSCARS (Outstanding, Sensitivity, Communication, Attitude, Respect, Service) Program made its debut in April 2012. The program was created to recognize outstanding job performance by both clinical and non-clinical staff. Over 70 employees were nominated by managers and peers.
- As a result of an intensive survey process, VNA Health Group was awarded accreditation for the period 2012 –2015 by the Community Health Accreditation Program, CHAP.
- VNA Health Group was voted a 2012 Best Place to Work by NJ Biz, a statewide business publication.

CELEBRATING OUR CENTENNIAL 1912–2012

In 2012, VNAHG celebrated its 100th Anniversary, a major milestone. Highlights included a spectacular Centennial Gala on June 23, 2012 that drew more than 530 attendees and raised nearly $550,000; publication of a beautiful commemorative book, “100 Faces of Caring”; and a VNAHG historical exhibit which began on Ellis Island and traveled throughout New Jersey.
"Community benefit" conveys an organization’s commitment to the well-being of individuals in the communities it serves. It offers the possibility of healthier lives to people, families and children who are challenged by poverty, disability and lack of access to care. Direct and indirect funding and services that make up VNA community benefit include charity care; unreimbursed care; in-kind donations; government, private, and corporate funding; research and education; scholarships; and free community health activities. In 2012, VNAHG provided more than $12.6 million in community benefit and community-based programs for those who needed them most.

Community Benefit Highlights in 2012:

• VNAHG staff presented health education programs to 11,500 individuals at conferences, community groups, health fairs, clubs and churches throughout the year.

• 4,000 adults and children were immunized against flu and pneumonia.

• Through the Cancer Education and Early Detection Program (CEED), 850 uninsured Monmouth County residents received free cancer screenings.

• 4,964 individuals received HIV/AIDS services including prevention, education, treatment adherence, case management and home care.
• 36,784 mothers and children received nutrition education and healthcare referrals with more than 151,000 visits through the Special Supplemental Nutrition Program for Women, Infants, and Children (WIC). Over $14 million worth of vouchers were given to provide children with healthy and nutritious foods required for essential and adequate growth and development.

• At the 8th Annual Children’s Day, held at the Rumson home of Liz & Tom Thees, 29 children and their families participated in grief support activities organized by hospice professionals and trained volunteers.

• Through the Healthy Families program, 7,200 nursing visits were provided to 516 families, including first-time mothers. The visits provide parent education, healthcare, welfare and public assistance.

• 1,015 of the most vulnerable and disenfranchised members of the community — residents of boarding homes, motels, and homeless shelters — received Mobile Outreach nursing care and support.

• Supportive services through the School-Based Youth Services Program, were provided to 424 students at Asbury Park High School.

• Advanced practice nurses provided school-based health services to 2,076 students in 5 school districts. An estimated 30,000 hours of school absenteeism were prevented.

• Health screenings, health education and nursing assessments were provided to 2,400 seniors through the Senior Wellness Program.

Laque and Ben:
“We are more confident now.”

Laque: “When we found out I was pregnant, we were uneasy and uncomfortable with the idea. We didn’t know if we would be able to handle this huge responsibility and change in our lives. Becoming a young parent changes everything, and that is very nerve-wracking.

“We spent a lot of time working with Dawn Ellis, our Healthy Families family support worker, whom we affectionately call Miss Dawn. We began to be more relaxed and comfortable about this new chapter in our lives. We became excited and more confident. We felt like ‘we can do this’.”

Ben: “Miss Dawn has helped empower us as parents and also as individuals. Her belief in us gave Laque the courage to go back to school for forensic science, and I have been working two jobs and applying to colleges.

“We feel so blessed to have each other, our baby Cherish, and especially Miss Dawn!”
VNAHG’s ongoing commitment to outstanding, patient-centered care continues to be our guide for decision-making, resulting in better outcomes and better health for patients and individuals at home and in communities.

Here are a few outcomes from 2012 that measure VNA Health Group’s health care performance:

**Reducing Rehospitalization**

Heart failure patients utilizing VNA Health Group in-home telehealth monitoring reported a **11.39%** acute care hospitalization rate compared to the 2012 national average of **27.24%**.

**Better Outcomes for Mothers and Children**

The subsequent birth rate of teens age 15–19 participating in the VNAHG Nurse-Family Partnership Program was **7%** as compared to the New Jersey state target of **20%**.

**90%** of new mothers enrolled in the VNAHG Women, Infants and Children (WIC) nutrition program initiated breastfeeding.

**Better Outcomes for Adults**

In 2012, VNA Health Group focused on the chronic disease population, particularly those with heart failure. Best practice information was shared, staff were educated, and heart failure signs and the signs and symptoms of shortness of breath were monitored. All VNAHG members reported a higher percentage than the New Jersey average outcome of **70%** for improved breathing in patients:

- Cape Visiting Nurse Association: **83%**
- Robert Wood Johnson Visiting Nurses: **78%**
- Visiting Nurse Association of Central Jersey: **74%**
- Visiting Nurse Association of Englewood: **82%**
June:  
“The VNA sent me a ray of sunshine.”

“Last year was very hard for me. I had cared for my husband through a lengthy illness. The day after his funeral, Hurricane Sandy came through and destroyed most of my house. I went to live temporarily with my daughter. About three weeks later, while I was out shopping, I had a stroke. My legs went numb and my feet went right out from under me. I went first to the hospital and then to a rehab facility. As the days passed, I became very depressed.

“When I was discharged to in-home rehab, there was no question that I wanted the VNA. I have been a volunteer for years at the VNA thrift shop in Manasquan, and have heard a lot about the organization’s wonderful work. What I didn’t realize is the dramatic impact one dedicated person can have on your life. My physical therapist, Mary Lore, was a ray of sunshine. We had a lot of laughs as we worked together on the exercises that gave me back the use of my legs. One time shortly after Mary left, my daughter walked in and said, ‘You look so cheerful. Mary must have been here.’

“I’m looking forward to returning to work at the Thrift Shop soon. I’m back in my own house now, and I wake up every day with a smile.”
In 2012, VNA Health Group continued to evolve as a regional leader of home health, hospice and community care through the use of innovative care delivery initiatives and state-of-the-art technology.

- VNA Health Group played a collaborative role as a member of task forces designed to reduce hospital readmission rates at Monmouth Medical Center, CentraState Medical Center, and Saint Peter’s University Hospital.

- In a joint program with a major medical insurance company, VNAHG provided “Transitions of Care” nursing to 118 Managed Medicare patients and reduced the patients’ 30-day readmission rates to 7.63%.

- VNAHG contracted with two insurance companies to provide 3,968 individuals with nursing assessments.

- Advanced Practice Nurses provided at-home nursing assessments and lab screenings for 294 Managed Medicaid patients in 21 counties.

- In 2012, VNA Health Group partnered with 14 providers in three counties which included acute care hospitals, home health agencies, and community partners/Offices on the Aging to apply for the Center for Medicare & Medicaid Innovations Community Based Care Transitions program. The goal of the demonstration program is to improve transitions of beneficiaries between care settings, improve quality of care for patients in the surrounding communities, reduce readmissions for high risk beneficiaries by 20% and document measurable savings to the Medicare program.

- VNAHG developed an evidence-based coaching model to teach patients and families how to keep healthy and improve the management of their conditions. This care coordination begins in the hospital and transitions to the home.

- VNAHG deployed more than 500 Android tablets and 100 smart phones to field clinicians and home health aides to increase usability, portability and speed for completing documentation.

- 50% of VNAHG’s computer infrastructure was moved to a new internal cloud to reduce cost and enhance our information technology systems.
NURSES’ DAY CELEBRATION 2012

VNA Health Group celebrates Nurses’ Day each May during National Nurses’ Week. In 2012, more than 350 nurses gathered to celebrate their chosen vocation of nursing and to receive accolades for their hard work and dedication. They paid a special tribute to Florence Nightingale by reading her pledge, lighting candles and renewing their commitment to nursing. The organization recognized its Nurse of the Year and Home Health Aide of the Year, and presented DAISY awards to a number of nurses who went “above and beyond.” Nurses who earned bachelor’s and master’s degrees during the year were also honored. Six scholarship award winners were announced, including recipients of the Marcia Granucci Scholarship, the Violet Yurowski Scholarship, and the Visiting Nurse Association Health Group Nursing Scholarships.

A TRIBUTE TO EXCELLENCE

VNA HEALTH GROUP AWARDS

John C. Archibald
VNA of Central Jersey Board of Trustees
Judith Stanley Coleman Award
for Exceptional Community Service

Margaret Walsh
VNA of Central Jersey Volunteer
Rosemary Cook Volunteer Leadership Award

VNA HEALTH GROUP EMPLOYEE RECOGNITION AWARDS

Colleen Nelson, RN, BSN
Marcia Granucci Leadership Award

Geraldine Wilkins, CHHA
Home Health Aide of the Year

Leanna R. Hubert, RN
Nurse of the Year

Fatoumata Niang, CHHA
Home Health Aide “Rookie of the Year”

Linda Rose Duddy
Doris A. Septen Employee of the Year

Khalid Hameed, PT
Rehabilitative Therapist of the Year

Karen L. Ventriglia, MSW, LSW
Social Worker of the Year

STATE AND REGIONAL AWARDS

Pauline R. DePalma, BSW
Manager of Volunteers
New Jersey Hospice & Palliative Care Organization
Volunteer Manager of the Year

Doris Septen, left, who was a longtime VNA employee, presented the 2012 Doris Septen Employee of the Year Award to Linda Duddy.

Patricia Rusca, RN, BSN, vice president, compliance and quality, congratulates high school seniors (l to r) Heather Altardo, Susanna Cruz and Lauren Heddy, who received VNA Health Group nursing scholarships.

Colleen Nelson, RN, BSN, vice president, children and family health, center, received the Marcia Granucci Award for excellence in community-based nursing leadership. She is congratulated by Michael Granucci, left, and Theresa Beck, right, retired chief mission officer.
Throughout the history of VNA Health Group, friends, donors, and supporters have made generous gifts to sustain the mission of caring for people, irrespective of their circumstances, and deliver groundbreaking advances in the way nurses provide care in patients’ homes and in the community.

**Highlights of Your Generosity in 2012:**

- Over **$12.2 million** in contributions and grants were given to VNA Health Group in 2012.
- The VNACJ Thrift and Consignment Shop contributed **$244,000**, its largest donation to date, to fund care for individuals in need.
- The Centennial Celebration Gala raised **$548,000**, becoming the largest fundraiser in VNA history.
- Private corporations and foundations awarded grants in the amount of **$953,000** in support of community-based programs.
- The Hospice Tree Lighting and Holiday Dinner Dance collectively raised **$76,000** to benefit hospice patients and families.
- The Children’s Auxiliary raised **$57,000** to benefit children’s programs through their annual family event, “Halloween Fest” at Riverwind, and their popular “Power of the Purse.”
- Contributors near and far donated **$200,000** to VNA Health Group’s Hurricane Sandy Relief Fund.

Gifts came from VNA trustees, employees, loyal supporters, local businesses and other VNAs across the country.
Maria:

"Thank you for your years of love and care."

“We have been patients as a family with Cape Visiting Nurse Association on and off for the last ten years, and in that time we have never had a complaint. The nurses are caring and compassionate and steadfast in promoting their patients’ wellbeing. The aides are cheerful, caring, gentle and — most important — reliable.

“Our nurse Nancy gives her all to make sure her patients receive the care they need from doctors, labs, and even social services—anything that may be beneficial to their health and their lives. She does not falter until that goal is reached.

“When Frank, my father, was admitted to hospice, we told the VNA we wanted Denise to return as his aide. She is giving, patient, warm, reliable and caring. He is very comfortable and relaxed with her. And in a time like this, ‘little’ things mean a lot. My mother was a great cook, and since her passing we have truly missed her Italian meatballs. I could not get the recipe right, but Denise can, thank goodness!

“Thank you again, Cape Visiting Nurse Association, for the years of love and care. We are deeply appreciative of all you did for our family through the years and are still doing today.”

• VNA Health Group volunteers are an essential complement to VNA health care professionals, administrators, office staff and patients. In 2012, they donated 6,500 hours of their time to a variety of projects. They visited 294 hospice patients, made 663 bereavement calls, assembled hospice charts and assisted with special events. Volunteers play an instrumental role in both the annual "Hearts of Remembrance" Children’s Day and the "Seasons of Hope" program, which in 2012 provided more than 600 families with holiday gifts.
26TH ANNUAL GOLF CLASSIC
August 6, 2012
Hollywood Golf Club, Deal
Joseph Sodano, Chairman

COMMITTEE:
Robert A. Bennett
Alex Binder
Winfield Boileau
Peter Carton
Doug Ewertsen
Fred Fabozzi
Jay Feigus
James Hickey
Michael Jensen
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Sunnymeath Asset Management, Inc.
Superior Data Corp.
Visiting Physician Services, PC
Wells Fargo Insurance Services USA, Inc.
York-Jersey Underwriters, Inc.

2012 HALLOWEEN FEST AT RIVERWIND
October 14, 2012
Riverwind Estate, Middletown
Presented by the VNA Health Group Children’s Auxiliary

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Thompson Memorial Home, LLC
The Hon. Blanquita B. Valenti
Mr. and Mrs. Timothy Williams
Mr. and Mrs. Edward Wise
6TH ANNUAL HOLIDAY DINNER DANCE
December 1, 2012
Spring Lake Golf Club
Honoring Frank & Diane Vigilante
Mr. and Mrs. William J. Egan III
Co-Chairmen
Mr. and Mrs. Kevin Wheat
Co-Chairmen
Dr. and Mrs. Vincent Zales
Co-Chairmen
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Visiting Nurse Service of New York

POWER OF THE PURSE
April 26, 2012
David Burke Fromagerie, Rumson
Presented by the
VNA Health Group Children's Auxiliary
SPONSORS:
Judy and John Angelo, Cowen Foundation
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Alexander Baret
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Cooper Electric Supply Company
Sara and Dennis Devine
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Anne and Brian Riddle
Jeanne and Frank Shanley
Shore Digital Commerce Consulting, LLC
Springpoint Senior Living
Lauren and Trip Wolfe

Vanessa and Sandy Mulheren enjoyed “Halloween Fest” with their son, Cash.

Marianne Avigdor, VNAHG Foundation trustee, makes a bid at the “Power of the Purse” event.
VNA OF CENTRAL JERSEY THRIFT & CONSIGNMENT SHOP

On April 1, 1960, VNA founder Geraldine Thompson cut the ceremonial ribbon to open the MCOSS Thrift Shop, now the VNACJ Thrift and Consignment Shop. After only 16 months of business, the volunteer-driven thrift and consignment shop was able to donate $2,500 to agency services and programs. Since the shop’s founding, its volunteers have donated a total of more than 700,000 hours and contributed more than 4 million dollars.

In 2012, the shop’s board of managers announced a donation of $244,000, their largest ever. With more than 200 volunteers and a well known tagline, “Where what you purchase to wear, turns into care,” the VNACJ Thrift and Consignment Shop is in every respect a thriving community institution.

VNACJ THRIFT & CONSIGNMENT SHOP BOARD OF MANAGERS

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Jacqueline Zurla, Vice President
Roberta Butler, Secretary
Eleanor A. Domke, Recording Secretary
Patricia Kutz, Treasurer
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Helenbeth Matyas
Margaret Meehan
Faith L. Nolfi
Marilyn J. Perro
Mary Plasse
Anne Post
The Children’s Auxiliary was founded in 1992 to develop a permanent endowment fund specifically to support services for children. The auxiliary currently has 24 members whose goal is to raise funds to ensure that all children receive the care that they need. Auxiliary members have hosted many successful events including the Halloween-themed children’s fair, fashion shows, cocktail parties and a ladies’ night out and purse auction. In 2012, the Children’s Auxiliary raised $57,000 through the “Halloween Fest” at the Riverwind estate in Middletown and the “Power of the Purse” event at David Burke Fromagerie in Rumson.

**CHILDREN’S AUXILIARY COMMITTEE**

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Laura Balestro
Michelle Barber
Ana Blank
Tracy Cornette
Sarah Devine
Jill Drummond
Danielle Devine Greene
Lisa Halikias
Taryn Iwan
Kristen Masserio
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Elizabeth Shiftan
Alexandra Skove
Kathleen Smith
Cindy Spitz
Corene Victor
Laura Whisnand
Debra Williams
Lauren Wolfe
Heather Yockel
Dray Zanetich

*Power of the Purse: Members of the Children’s Auxiliary Power of the Purse Committee hold some of the gorgeous designer handbags that were auctioned at the event.*

*Children’s Auxiliary members prepare for the Power of the Purse event.*

*(L to r) Nancy Montserrat, Nikie Sourlis, Children’s Auxiliary chairman, Nancy Mulheren, VNAHG Foundation trustee, and Carmela Tedesco, special events manager, enjoy a beautiful afternoon at “Halloween Fest.”*
The following individuals, corporations, organizations and foundations made generous contributions of $150 or more in 2012 to support VNA Health Group services and programs.

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United Way of Central Jersey
United Way of Hunterdon County
United Way of Monmouth County
United Way of New York City
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Visiting Nurse Services of Newport and Bristol Counties
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TIA Raritan Valley Tree Service
Washington County Hospital Association
WSM Consulting Group, LLC
Yurowski Family Foundation

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Through their generous support of our services and programs, Corporate Mission Partners are an important component of the support VNA Health Group receives from the community at large.

CBIZ-EAO Benefits
Gibbons P.C.
MetLife Resources
TD Bank

2012 Planned Gifts

Estate of Ellen Adams
Estate of Judith Stanley Coleman
Estate of Jason M. Elsas, Jr.
Estate of Morton Luxembourg
Estate of Rosaliee Simon

Geraldine L. Thompson Society

In the tradition of Geraldine L. Thompson, VNA founder, members of the Legacy Society are individuals who are interested in the agency’s future and dedicated to its mission. The Society was established to honor those who designate the agency as the recipient of a bequest or other planned gift in their estate plan.

Anonymous
A Special Friend
Mrs. Vivian Carr
Mrs. Louanne Pillsbury Christie
Judith Stanley Coleman*
Thomas C. Dunham*
Mr. & Mrs. Jason M Elsas, Jr.
Mr. & Mrs. Robert P. Giblon
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Mr. E. Bruce Wetzel
in memory of Jean H. Wetzel

2012 Planned Gifts

Estate of Ellen Adams
Estate of Judith Stanley Coleman
Estate of Jason M. Elsas, Jr.
Estate of Morton Luxembourg
Estate of Rosaliee Simon

*deceased
GOVERNMENT FUNDERS

U.S. Department of Agriculture
State of NJ — Department of Health & Senior Services
Supplemental Nutrition Program — Women, Infants, and Children (WIC)

U.S. Department of Housing & Urban Development
Community Development Block Grant/County of Monmouth, NJ
Emergency Shelter Grant Program
Health Assessments for the Homeless

U.S. Department of Health & Human Services
Health Resources & Services Administration
  Bureau of Primary Health Care
  HIV/AIDS Bureau
  Mobile Outreach Clinic Program*

State of NJ — Department of Health & Senior Services
Cancer Education & Early Detection
Comprehensive Cancer Control Plan
Early Intervention Program
Health Facility Emergency Preparedness
HIV/AIDS Health Services
HIV Home Care Program
Special Child Health Services

State of NJ — Department of Children & Families
Child & Parent Program/CAPP
Healthy Families
Mobile Outreach Clinic Program*
Nurse-Family Partnership Monmouth County
Nurse-Family Partnership Middlesex County
School-Based Youth Services Program – Asbury Park
Speech Pathology/Day Care

State of NJ — Department of Health & Senior Services
Respite Care Program Burlington County
Respite Care Program Gloucester County

Burlington County Board of Chosen Freeholders, NJ Department of Human Services
Office on Aging/Applicants for Older Americans
Office on Aging/Social Service Block Grant

Monmouth County Board of Chosen Freeholders, NJ Department of Human Services
Division of Mental Health & Addiction Services/Mobile Outreach Services
Division of Social Services/Community Health Nursing & Home Care Intake Coordination
Division of Social Services/Special Child Health Services
Division of Social Services/Primary & Preventative Health Services
Office on Aging/Health Screening & Health Education Services
Office on Aging/Preventative Physical Health Services for Senior Citizens

Middlesex County Board of Chosen Freeholders, NJ Department of Human Services
Community-Based Care Management Services for HIV/AIDS
Personal Assistance Services (PASP) for Persons with Physical Disabilities

* For the first six months of 2012, the State of NJ—Department of Children and Families funded the VNAHG Mobile Outreach Clinic. The second six-month period was funded by the U.S. Department of Health and Human Services.

We have made every attempt to ensure the accuracy of these lists and ask that you please email us at info@vnahg.org or call 732.224.6780 if you find an error or omission.
LETTERS OF APPRECIATION

Mrs. LaLore, our Early Intervention service coordinator, was always compassionate, professional, and understanding. I am definitely one very satisfied mother and speak very highly of the Early Intervention services my son was given. He blossomed because of everyone and their support.

- Trudie C.

Our family thanks VNA of Englewood from the bottom of our heart for all you did to make our mother’s last days ones of comfort and dignity.

-Family of Ramona C.

Being in the Global Options program has changed my life & ability to deal with every day living. If it wasn’t for Dale, my social worker, and her determination things would be very different.

- John H.

I am writing to you with great thanks for the superb care you provided to Mary. Bernadette and Melissa showed Mary the utmost respect and care daily. Sara and Sally, her nurses, were superb with Mary and our entire family.

-Family of Mary M.

I would like to thank Jane who did all of the ‘leg work’ to get my Mom started on hospice and Carol, who took the time to discuss my mom’s condition, hugged me when I cried and provided support not only for the patient, but the patient’s loved ones.

-Maryanne R.

Some people make the world a better place just by being in it, and so it is with my visiting nurse, Sheryl. Her empathy & compassion fostered an assurance that everything would be fine. She looked after me as if I had been her own mother.

-Nancy S.
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As of 6/2013
FINANCIAL INFORMATION

2012 Revenue

- Medicare 58%
- Managed Care 18%
- Grants, Fundraising & Other 22%
- Medicaid 2%

2012 Expenses

- Wages and Benefits 75%
- Supplies 4%
- Other 17%
- Supplemental Staffing 4%

Uses of Revenue

- Home Care 65%
- Hospice 16%
- Community-Based Care 15%
- Personal Care 4%

Community-Based Care Programs & Services

- Women, Infants and Children 22%
- Early Intervention and Special Child Health 19%
- Nurse-Family Partnership and Healthy Families 22%
- Other* 16%
- Senior Wellness 4%
- HIV and Cancer-Related 11%
- Mobile Outreach 3%
- School-Based Youth Services 3%

*includes Respite Care, Public Health Nursing, Preventive Care, Maternal Child Health and Care Management Services and Programs
SUPERSTORM SANDY

On October 29, 2012, the New Jersey coastline was pummeled by Superstorm Sandy, the second worst hurricane-type event in recorded history. More than 2.6 million people lost power and 346,000 homes were damaged — of which 22,000 were rendered uninhabitable. Sandy’s wide path of destruction made it one of New Jersey’s most significant disasters. As has been the case throughout VNA history, staff went “above and beyond” to prepare for the storm and then provide care for patients and the community. VNA staffed nine shelters, provided 1,000 hours of service and — most important — cared for 3,500 patients throughout the state. Friends and strangers near and far contributed money, food, clothing, supplies, and time. Members of VNA’s staff donated 442 vacation days valued at $16,000 to help their colleagues adversely affected by the storm.

>${\text{Special Delivery: Mavis Doozie, RN, left, delivered baby Saed in a car stuck in Newark’s gridlocked traffic in the aftermath of Hurricane Sandy. His parents are Charmania Florence, center, and Quachi Brooks, right. Doozie was recognized by radio station Z100.}}$

>${\text{Catherine Donahue, APN, a VNAHG school-based nurse practitioner, found 91-year old Benito confused and disoriented outside the Monmouth University shelter clinic where she was assisting. He is diabetic and has a pacemaker. Catherine discovered his blood sugar level was dangerously low. She immediately went to work to raise his levels and prescribed insulin to be delivered to the shelter.}}$

>${\text{Fred Ledger, manager of purchasing, had no experience working with generators but knew he had to act when the generator for VNAHG’s Red Bank headquarters malfunctioned. Fred replaced the fuel pump, wired the pump shut and jump-started the generator with his car to power the building.}}$

>${\text{Darlene Cadigan, RN, spent more than 80 hours at shelters during the weeks following Hurricane Sandy. Cadigan brought supplies, comfort and support for people who were feeling anxious and hopeless.}}$

>${\text{Olivia Glah, RN, BSN, ran out of gas while on her rounds. To care for her patients, she walked from 8:30 a.m. to 5:30 p.m. carrying 60 pounds of supplies.}}$

>${\text{Marion Norman, APN, RN, a Keansburg school nurse practitioner, discovered that many of her school children were evacuated to the shelter where she was volunteering. The children and parents felt at ease seeing a familiar face.}}$
VISITING NURSE ASSOCIATION HEALTH GROUP
PROGRAMS & SERVICES

In-Home Services
Home Health Care
Hospice
Palliative Care
Home Health Aides
Home Infusion/IV Therapy
Physical Therapy
Occupational Therapy
Speech Pathology
Medical Social Work
Nutrition Counseling
Private Duty Services
Nursing
Home Health Aides
Live-In Caregivers
Telehealth
Emergency Response Systems
Volunteer Program

Community-Based Programs
Bereavement Counseling
Cancer Education and Early Detection
Case Management Services for Long-term Care
Chronic Disease Self-Management
Community Health Education
Healthy Families
HIV/AIDS Services
Immunization Programs
Maternal Child Health
Mobile Outreach Clinic Program
Nurse-Family Partnership
Primary and Prenatal Care
Public Health Programs
Special Child Health Services/Early Intervention
Senior Wellness
School-based Health & Youth Services
Services to Day Care Centers
Speakers Bureau
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