

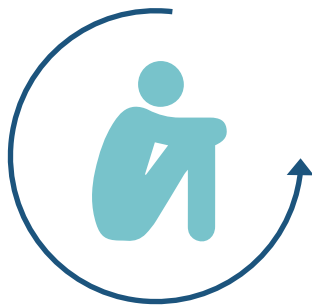


Impact Behavioral Health

The Visiting Nurse Association Health Group (VNAHG) has always taken a holistic approach to healthcare, addressing the physical, mental, and emotional needs of those we serve as we meet them—wherever they are on their journey – with compassionate care.

Now, more than ever, behavioral health is impacting overall health for many people. The COVID-19 pandemic took a toll on mental health, exacerbating issues of stress, depression, anxiety, loneliness, and isolation while deepening the crises of substance abuse disorders, drug overdose deaths and suicide. **Especially evident is what the elderly are facing – with the need to address not only anxiety, depression, and isolation, but also memory care.**

Numbers from the Centers for Disease Control show almost **108,000 Americans died from a drug overdose in 2021**, the highest number ever, with nearly one overdose death every five minutes. More than 130 Americans a day die by suicide. **More than 16 million adults suffer from major depression every year, and more than two million people ages 65 and over suffer from depression.**



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Along with physical and mental health challenges, people of all ages lost friends and family in the pandemic, deepening the struggle.

VNAHG is committed to addressing widespread and urgent behavioral health crises by expanding personalized mental health and substance abuse services.

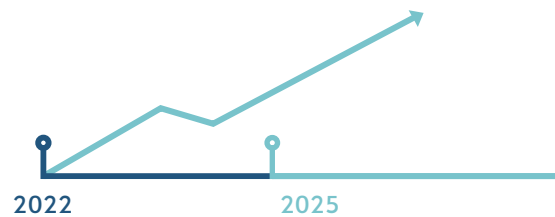
The Bold Opportunity to Impact Behavioral Health will focus on:

- Leading the expansion of community-based behavioral health care services— targeting those who are at the highest risk of harming themselves and others because of substance abuse and/or mental illness
- Developing a plan to enhance home health services for those struggling with behavioral health issues
- Highlighting our crucial role as a public advocate for better behavioral healthcare

VNAHG has a proven track record of positively impacting behavioral health, including offering a skilled clinical team to provide personalized care plans and customized psychiatric services as part of our specialty home care services.

We are committed to reaching more individuals, families, and communities in the years ahead, including increasing behavioral health patients served through our VNACJ Community Health Centers and VNAHG Children and Family Health Institute by 50% by 2025.

**50% more people
reached by 2025**



In order to meet these goals, VNAHG needs your help to raise significant philanthropic support for **The Bold Opportunity of Impacting Behavioral Health** as part of our \$25 million comprehensive campaign – the **Moving Healthcare Forward: Together Campaign**.

Together, we will ease mental and emotional suffering, care for the elderly who are isolated and anxious, address the complex issues of substance abuse, and improve the quality of life – and the futures – for those we serve.